Disney’s Representation of Women

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Source Theme 2018
Misogyny

A prejudice against women.
Consumerist Feminism

Consumerist Feminism is the base of all feminist ideals. Generally seen in Disney films as the feisty female protagonist.
In the past few decades Disney has presented audiences with “feisty” princesses. Though these women pack a punch, these popular tales such as *Beauty and the Beast*, *Tangled* (Rapunzel) and *Frozen* are all examples of consumerist feminism. These tales continue to teach women and girls that they must rely on a man as well as uphold unrealistic beauty standards.
Old Fairy Tales

- Patriarchal Structure
- Beauty
- Body Image
- Silence
- Passivity
Patriarchal Structure

Males having more authority than women in society and in the home.
On average 13.6 times per fairy tale
“Girls bored me- they still do. I love Mickey Mouse more than any women I’ve ever known.”

- Walt Disney
Walt Disney Studios Fairy Tales

- Beauty and the Beast
- Tangled
- Frozen
Disney Feminist Films

Moana and Mulan
Mulan

➔ Shows women in powerful situations.
➔ Demonstrates that women can do the same things as men.
➔ Retake on the classic “love” story.

Moana

➔ Has no love story
➔ The film is only about a young girl’s adventure
➔ Shows the positivity of the maternal structure.
Matriarchal Structure

Women holding the same or more power than males in the home.
My discoveries

➔ Disney is just as sexist as Grimm and other fairy tales
➔ Disney has started to progress into feminism, yet still has major flaws
➔ Even if the plot of a film is not misogynistic generally, the dialogue is
➔ Themes in older fairy tales also sadly reflected the society of that time.
Work Cited


Thank You